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# Bo Belanger

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[www.bobelanger.com](http://www.bobelanger.com)

## EXPERIENCE

### **Deutsch LA** - Associate Creative Director, Copy (previously, Senior Copywriter)

March 2021 to Present

- Campaigns include: Taco T\*\*\*day with LeBron, Breakfast Apology with Pete Davidson, Nacho Fries "Fry Again," Breakfast Tacos with Pete Davidson, "Drive-Thru Dialogues" TikTok series, NBA Comebacks, plus launched the brand on a new platform: Discord.
- Client: Taco Bell.

### **RPA** - Copywriter

June 2017 to March 2021

- Concepted and wrote TV spots, radio spots and monthly social content. Also, developed an incentive program for the 2018 Honda Accord.
- Clients: Amazon, ampm, ARCO, Dole, Honda, LA Clippers, Pocky and Southwest.

### **Tongal** - Freelance Copywriter

March 2014 to September 2016

- Sold video concepts to Anheuser-Busch InBev (Bud Light), Vaseline and Pepsi.

### **Netflix, "Richie Rich"** - Staff Writer

June 2014 - October 2014

- Contributed story ideas, jokes, and worked rewrites for Seasons 1 and 2.
- Wrote one episode of Season 1: "Fir\$t Love" (episode 110) and two episodes of Season 2: "\$tockholm Cowboy" (episode 204) and "Back to the Pre\$ent" (episode 206).

## EDUCATION

### **Fairfield University, Fairfield, CT** - Bachelor of Arts, Politics

May 2006, Magna Cum Laude and Member of the National Political Science Honor Society

## REFERRALS

Available upon request.